



# AFRICAN METHODIST EPISCOPAL UNIVERSITY

## EMPLOYER INTEREST SURVEY

**Instruction:** Please help us to assess the value and need for establishing a new program of **Master of Science in Management Information System (MIS)** by completing this short survey.

1. **Company/Institution name** \_\_\_\_\_

2. **Type of industry/business:**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> agriculture     | <input type="checkbox"/> insurance service | <input type="checkbox"/> transportation |
| <input type="checkbox"/> banking/finance | <input type="checkbox"/> manufacturing     | <input type="checkbox"/> education      |
| <input type="checkbox"/> public utility  | <input type="checkbox"/> public office     | <input type="checkbox"/> private sector |
| <input type="checkbox"/> health care     | Others (please specify) _____              |   |

3. **Your title/position** \_\_\_\_\_

4. **In your opinion, is there a need for MIS expertise at your company?**

- Strong need     Moderate need     No need     Not sure

5. **Would graduates of this program be given preference over baccalaureate and/or other graduate degree candidates for management positions?**

- YES                       NO                       Not sure

6. **Would you provide support to current employees to pursue a degree in MIS?**

- YES                       NO                       Not sure

7. **Identify those areas of professional knowledge or research that will be important for your organization in the next decade:**

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Data Visualization | <input type="checkbox"/> System analysts        | <input type="checkbox"/> Web Site Designer |
| <input type="checkbox"/> Programmers        | <input type="checkbox"/> Web Site Administrator |  |

Others, (please specify) \_\_\_\_\_